



COMPANY PROFILE

Welcome to our Regional Structure and presence

Our regional structure brings together our companies across Saudi Arabia, Egypt, and the United Arab Emirates, establishing a strong and unified regional presence.



Together, these entities operate under one integrated framework to deliver consistent solutions and services across the region.



Saudi Arabia

CREATIVE BUSINESS COMPANY

2026

COMPANY PROFILE

Creative Business Company

Who we are ?

Creative Business Company.. leads the way in delivering comprehensive contracting services across diverse sectors, positioning itself to excel in upcoming large-scale projects. The company commits to excellence in quality, timelines, safety, and budget control through transparent, trust-based partnerships with clients and employees.

Expert Delivery Teams

Highly skilled professionals, including project managers and technical experts, drive every engagement. Robust Quality Assurance processes ensure deliverables align with international standards.

Client-Centric Commitment

Open relationships foster mutual trust and transparency, enabling tailored solutions for complex challenges. This approach guarantees superior outcomes that meet and exceed expectations



VISION

To be a leading regional contracting and technology platform delivering projects that consistently exceed international standards and provide exceptional customer satisfaction.

To continually deliver excellent value and innovative solutions that meet and anticipate clients' requirements.

To be the preferred partner nationally and globally for excellence, quality, performance, and reliability in construction, technology, and industrial services.





Mission

CBC's mission is to provide the highest quality workmanship and solutions possible. Success is driven by the integrity and expertise of subcontractors, partners, and staff; a strong work ethic and commitment to continuous improvement; and a passion for innovation and adoption of the latest technologies, with full consideration for environmental and social responsibility.

Mission

Objectives

CBC aligns its objectives with sustainable development and industrial innovation, focusing on the following:



Providing effective contracting and technology services that ensure client satisfaction and meet requirements in a modern, efficient way.

01



Enhancing quality of life through smart, integrated solutions suitable for diverse communities and businesses.

03



Building strong partnerships with local, regional, and international manufacturers and technology providers.

02

Values

The CBC platform offers integrated services across its entities, including design, installation, integration, maintenance, and project management services.



Market Sectors

- Education
- Hospitality
- Healthcare and medical facilities
- Industrial sector
- Transportation and infrastructure
- Technology Solutions

CBC's Technology Solutions provide comprehensive services to design, implement, and maintain ICT and low current infrastructure at optimum levels. Shared expertise and UAE based design support enable efficient, cost effective turnkey solutions.

- ICT Systems & Services
- Data networking
- Wireless LAN
- VoIP management
- Storage solutions
- Data centers
- OSP / ISP infrastructure

Safety & Security Systems

- Video surveillance with intelligent video analytics
- Access control systems
- Fire alarm systems
- Public address systems

Perimeter Security Systems

- Fiber and electromagnetic sensors
- Optical and microwave sensors
- Thermal cameras with video analytics
- Electric fencing
- Physical security systems
- Under vehicle scanning systems
- Automatic license plate recognition

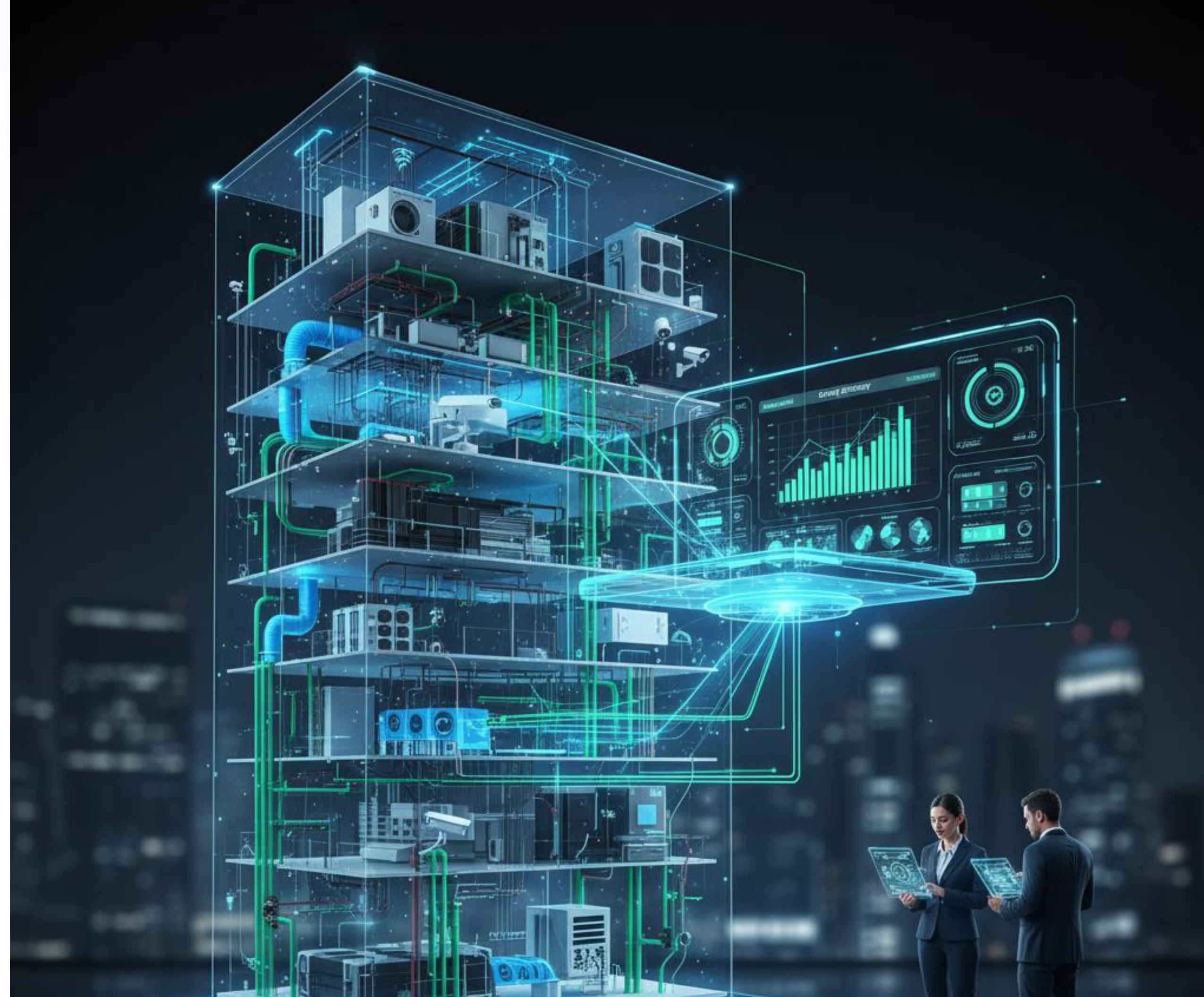


Building Control and Automation (BMS)

- Integrated control of HVAC, lighting, security, and protection systems
- Smart building platforms for energy efficiency and centralized monitoring

Audio Visual & IPTV Systems

- Indoor and outdoor projection systems
- Hotel TV and in room services
- IP based PA/BGM systems
- Meeting and conference room AV
- Training and classroom AV
- Distributed music and paging systems
- IPTV systems
- Command and control room systems
- Retail and digital signage solutions
- Outdoor digital signage and video walls
- Home automation systems



A vertical collage of industrial and technical images. At the top, two workers in orange and blue uniforms stand in a factory. Below, a glowing power button icon is superimposed over a city skyline. Further down, a close-up of a worker's gloved hand using a wrench on a pipe is shown. At the bottom, a worker in a hard hat is seen in profile, looking at a control panel with multiple screens displaying data and graphs.

MEP Services

CBC delivers end-to-end expertise across essential disciplines, ensuring seamless integration and superior performance.

Electrical Works: Full-spectrum design, installation, and commissioning for reliable power distribution.

HVAC Systems: Advanced heating, ventilation, and air conditioning for optimal climate control and energy efficiency.

Plumbing Works: Robust piping, drainage, and water supply systems compliant with international standards.

Specialized Solutions: CBC excels in critical safety and protection systems, backed by proven project management.

Fire Fighting Systems: State-of-the-art detection, suppression, and evacuation technologies.

FM 200 Suppression: Clean agent fire protection for sensitive environments.

Earthing & Lightning Protection: Comprehensive grounding solutions to safeguard assets and personnel.

LV/MV Panel Boards & MCC: Custom design, assembly, termination, and integration for uninterrupted operations.

Special Airport Systems

Creative Business Company (CBC) delivers cutting-edge Special Airport Systems that elevate passenger experience, ensure uncompromising safety, and drive operational excellence.

Innovative Airport Solutions

These integrated systems are meticulously designed, deployed, and maintained in partnership with leading technology providers and airport authorities, optimizing performance across mega developments.

Visual Guidance Docking Systems (VGDS): Precision docking for seamless aircraft operations.

EVIDS & FIDS: Dynamic electronic visual and flight information displays for real-time updates.

Passenger Information Kiosks: Interactive touchpoints enhancing traveler navigation and engagement.

Advanced Infrastructure

CBC's regional expertise spans comprehensive terminal technologies, tailored for high-stakes environments.

Wayfinding & Digital Signage: Intuitive solutions for effortless passenger flow.

Public Address & Voice Alarms: Reliable terminal-wide communication and emergency response.

Security & Access Control: Robust integrations safeguarding people and assets.

CBC's entities handle on-site execution and support, while ICUBES in the UAE leads advanced design, technology curation, and project management for world-class airport projects.



Project Management & Design

Creative Business Company (CBC) elevates project delivery beyond technical excellence by integrating high-efficiency project management with proactive risk mitigation, ensuring superior outcomes across mega-scale initiatives.

CBC leads with full-spectrum project management services delivered by a dedicated team of certified professionals, while deploying multidisciplinary design teams that leverage the latest tools to craft innovative, fully coordinated solutions incorporating cutting-edge technologies from global partners.

CBC's entities in Saudi Arabia and Egypt function as strategic implementation and operations hubs, seamlessly executing and supporting projects under proven design and management frameworks.

PROJECT MANAGEMENT & DESIGN



Information Technology Professional Services

CBC stays ahead of rapid technological evolution by delivering specialized IT security and advanced technology services that safeguard your digital future.

Comprehensive cyber security

CBC's cyber security solutions encompass governance, technology, and operations to proactively manage risks, protect business assets, and secure customer interests across all environments.

Cutting-Edge Innovations

IoT Security: Fortifies connected devices and networks, minimizing vulnerabilities and attack surfaces for seamless operations.

Blockchain Solutions: Enables secure public, private, hybrid, and consortium platforms across finance, industry, and services sectors.

These services empower clients to build resilient digital ecosystems, freeing them to concentrate on core business growth.

KEY COMPLETED PROJECTS

Saudi Arabia

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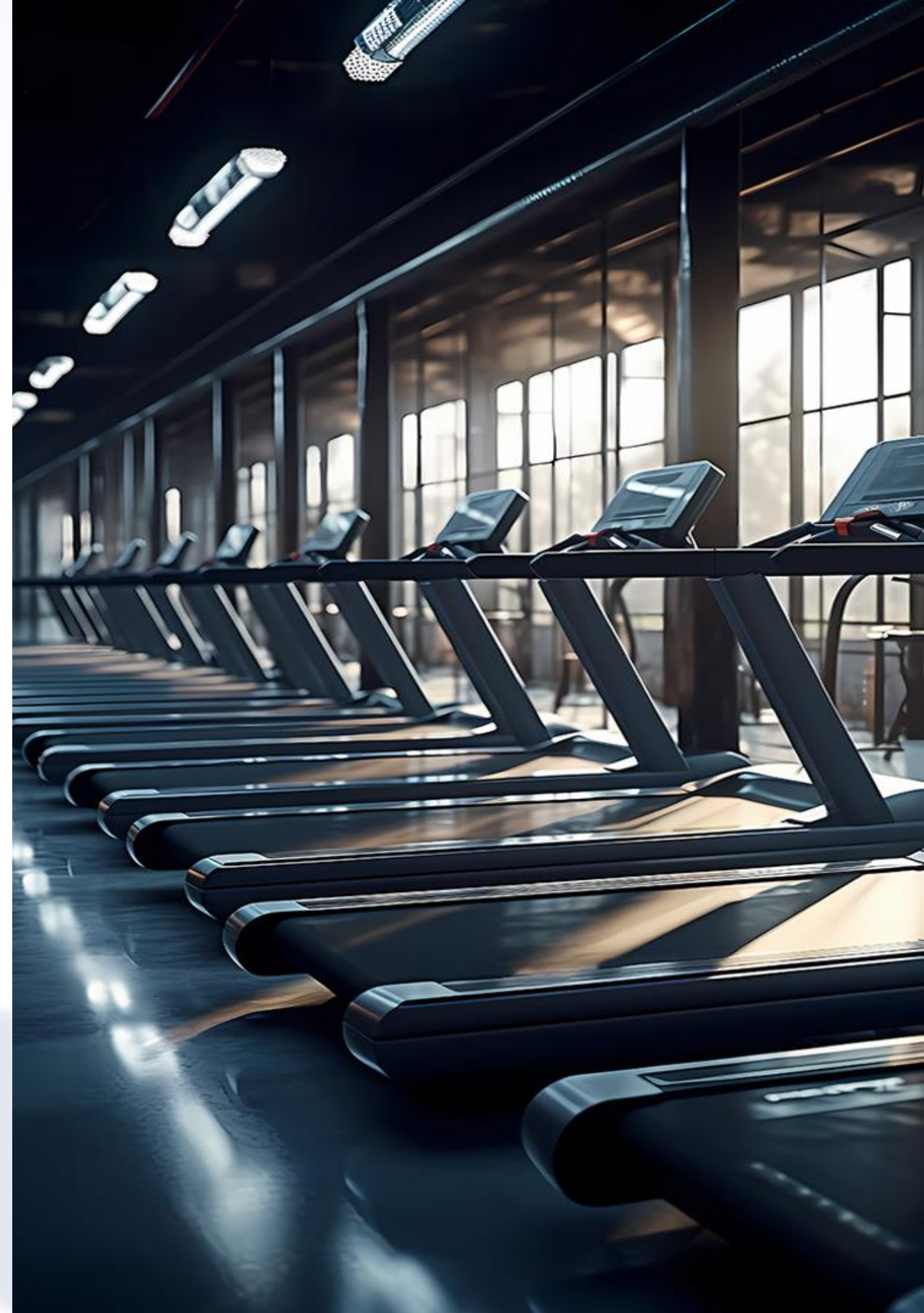
GYM BUILDING – AL-SHATEA PALACE

Project Name : **GYM Building – Al-Shatea Palace**

End User: **VIP**

Scope of Work : Design , Supply, Implementation,
Testing & Commissioning for following Systems

- ICT
- Audio Video
- Fire Alarm
- WIFI
- Telephone Systems
- Infrastructure to existing data Center



MASAR PROJECT – MECCA

Project Name: **Masar Project – Mecca**

End User: **Umm Al-Qura Co.**

Scope of Work: Supply , Implementation, for following scope of work

- Data Center – Passive Work
- Infrastructure & OSP scope
- Utility Areas Supply & Implementation of passive work
- Installation, Testing & Commissioning of VMS systems
- Installation of CCTV & Public Address systems in
- Car Park & Boulevard Areas



Sindallah Island – Neom

Project Name: **Sindallah Island – Neom**

End User: **Neom**

Scope of Work: Implementation, for following scope of work

- All Passive Work In communication rooms
- Infrastructure & OSP scope
- Implementation / T&C for following systems :
- WIFI
- Telephone system
- CCTV
- Access Control



Al-Emad Hotel, Al Khubr

Project Name: Al-Emad Hotel, Al Khubr

End User:

Scope of Work: Implementation, for following scope of work

- All Passive Work In communication rooms
- Supply, Implementation, & T&C for following systems:
- ICT Active & Passive
- WIFI
- Telephone system
- CCTV
- Access Control



Supply, fabrication, and installation of stainless steel melt liquor pipeline for Evaporator Forward Flow project

Project Name : Supply, fabrication, and installation of stainless-steel melt liquor pipeline for Evaporator Forward Flow project
End User: United Sugar Company – Savola
Scope of Work: Supply, fabrication, and installation of stainless-steel melt liquor pipeline for Evaporator Forward Flow project






CONTACT

Regional Platform (KSA)

Creative Business Company – Head Office

Address: 3340 Abdullah Safir Linjawi – Ash Shati District, The
Quartz Building, Jeddah 23414 – 8360

Kingdom of Saudi Arabia

 +966 530028271

 www.cbcompany.sa

 info@cbcompany.sa

